

Customer Relations Software – IAR has just purchased a web based software program to efficiently manage all of it's: customer prospects, existing customers, schedule meetings, follow-up on important tasks, and improve and monitor inter- company communication. Our company has a network of 3 sales associates in Central & Northern California who are responsible for identifying new marketing channels for our products and services. Anyone of our company members will be able to access information from the web anywhere in the world. The above software tool will greatly improve our ability to service and spread the word about our specialty services.